

Norfolk Vehicle Parking District



609 W. Norfolk Ave. ♦ Norfolk, NE 68701
Phone 402-371-4862 ♦ Fax 402-371-0182

DIGITAL ADVERTISING CONTRACT

This Digital Advertising Contract made and entered into this ____ day of _____, 2016 by and between Norfolk Vehicle Parking District in Norfolk, Nebraska (“Lessor”) and _____ (“Lessee”).

In consideration of the terms of this Digital Advertising Contract as set forth herein, Lessee hereby authorizes and instructs Lessor to display in a good and workmanlike manner and to maintain for the Term set forth below, a digital advertising display. Lessee hereby warrants that all designs and displays provided to Lessor do not infringe upon any federal or state trademark or copyright. Lessee agrees to defend, indemnify and hold Lessor harmless from any and all loss, liability, claims and demands, including attorney fees arising from the character, content or subject matter of any design or display pursuant to this Digital Advertising Contract. Lessor agrees to digitally install the digital advertising display and maintain the following for the term and the rates as further stipulated herein. **Lessee agrees to follow policy listed on TheRiverPoint.com website.**

Display Location	Production Cost	Spots	Term	Rent per month
Northeast corner of 7 th St. & Norfolk Avenue	\$0	1		

Lessee agrees to pay the Lessor the total sum of \$_____ for a <length of time> contract that expires _____ <date> _____. Rent is due prior to execution of the digital advertisement. With a 3-month contract, each additional monthly rent payment is due the 1st day of each month for the rest of the Term. **Checks will be payable to: Vehicle Parking District, 609 W. Norfolk Ave. Norfolk, NE 68701.**

It is expressly agreed that this Digital Advertising Contract shall be binding upon the heirs, assigns, and successors of the parties hereto and their administrators, personal representatives and executors.

In the event that any or all of the listed Display Locations are wholly or partially destroyed or defaced from any cause beyond the Lessor’s control, the happening of any such event shall not act as a breach or termination of this Digital Advertising Contract, but Lessee shall be compensated by extended service beyond the expiration date for a period of destruction or defacing.

Lessor,
Norfolk Vehicle Parking District

Lessee,

TEXT REQUESTED FOR ADVERTISEMENT (7 word maximum/please print legibly)

****NOTE:** No phone numbers are to be placed on ad.
If logo is being used, please provide high resolution JPG or Vector Art to sign@TheRiverPoint.com